

**Rob Hahn, Founder & Managing Partner, 7ds Associates**

Rob has a varied background from finance, corporate law, technology, product development, media and entertainment, startups, fashion and even as a professional card player, He brings a unique perspective to business problems. Rob started in real estate at a specialized commercial real estate investment firm investing in airplane hangars (true story!). He moved on to Realogy, where he headed the interactive marketing for Coldwell Banker Commercial.



Rob writes the well-known blog Notorious R.O.B., where he opines on topics in real estate, technology, marketing, and strategy. He is a prolific speaker at industry events, such as Inman Connect, T3 Summit, local, state and National Association events, and has been named to the Inman 100 Most Influential People list. Headquartered in Las Vegas with clients spread across North America, 7DS Associates is a management consulting firm for the real estate industry. They work with clients in all sectors of the industry, from Associations to MLSs to Brands, Brokerages and Agent Teams to Technology companies large and small.